





DDD Sponsoring Packages	2
Introduction	2
Main Sponsoring Packages	3
Media Partner Sponsoring Package	4
Special Sponsoring Packages	4
Healthy Snacks Sponsoring Package	4
Coffee Sponsoring Package	4
After-hours Drink Sponsoring Package	4



# **DDD Sponsoring Packages**

### Introduction

This year we decided to host and organize the internationally famous Drupal Developer Days in Vienna, Austria, at the University of Vienna from July 19 - 23, 2023.

Up to 500 attendees are expected to attend the four day event. We expect attendees from all over the world, with the majority coming from the central European regions. With affordable tickets, we are giving everyone the opportunity to join us in the heart of Europe to celebrate Drupal for four days together. It's a good opportunity to stay tuned to the latest things that are happening around the community and the project itself.

The most influential speakers from the community from around the world will come and share their experience, so you will get the best information first hand. You will also have the chance to present yourself to Drupal developers in the region, so if you are looking to hire talented Drupalers, this is the place to be!

Serving as an Official Partner of Drupal Developer Days Vienna will increase the equity of your brand as a company or organization that supports one of the fastest-growing open source software communities in the world. Whether you're new to the community, a long term member, or are just curious to see what all the fuss is about, we have a place for you. We've designed the sponsorship packages to provide highly targeted branding, lead generation and talent recruitment at a price point which makes sense for your company. It's also a great moment to present your development tooling, hosting solutions or other services that you are offering to this audience. Drupal Developer Days is a non-commercial event and your contribution is vital for our success. The event is organized and run entirely by volunteers, but there are obviously costs to be covered.

Below you can find an overview of the sponsor packages we put together, along with information about what you can expect in return. Note that the number of packages per level is limited to provide maximum value, and will be served on a "first come - first served" basis.

#### About Drupal Developer Days Vienna

Drupal Developer Days Vienna is an event organized by the non-profit Drupal Austria Association and a team of enthusiastic Drupal community volunteers. This event replaces our DrupalCamp Vienna for 2023.



# Main Sponsoring Packages

	2 x Platinum	6 x Gold	8 x Silver	
Price (VAT excl)	€ 5800 <sup>1</sup>	€ 3800 <sup>2</sup>	€ 1800 <sup>3</sup>	
Online benefits				
Logo on website front page	Prominently displayed	Footer medium	Footer small	
Logo & link on sponsor page	~	<b>v</b>	~	
Mention in Press Releases*	~	~	~	
Social media announcements	✔ (1/day)	<ul><li>✓ (2 during event)</li></ul>	✓ (1 during event)	
Conference presence				
Exhibition stand	~	~		
Keynote introduction (2 min)	~			
Branded session room name	✓ 1 x Sprint Room 1 x HS1			
Banner in session room	~			
Logo on lanyard	<b>v</b>			
Logo in presentation slidedeck & thank-you slide	Large	Medium	Small	
Number of conference tickets included	5	3	1	

\* A minimum of 1 press release will be published on

https://www.ots.at/pressemappe/16059/drupal-austria-verein-zur-foerderung-und-unterstuetz ung-der-opensource-software-drupal

<sup>&</sup>lt;sup>1</sup> Early-bird rebate when the sponsorship is paid in 2022, it is -€100 off the listed price.

<sup>&</sup>lt;sup>2</sup> Early-bird rebate when the sponsorship is paid in 2022, it is -€100 off the listed price.

<sup>&</sup>lt;sup>3</sup> Early-bird rebate when the sponsorship is paid in 2022, it is -€100 off the listed price.



## Media Partner Sponsoring Package

Price: € 0

As a media partner, you help us to gain publicity for the event.

• You agree to publish a minimum of 2 articles on your platform for the event.

You receive the following benefits:

- Allowed to set up a small stand outside the entryway and have up to 3 of your people distribute material, e.g. free copies of your newspaper or flyers, etc.
- Logo on the website
- Social media announcements: 1
- Mention in press releases\*
- (Optional for + € 1500): A normal exhibition stand space inside the event

### **Special Sponsoring Packages**

Healthy Snacks Sponsoring Package

4 available € 800 for 1 package (= 1 day)

Provide nutritious & healthy food to Drupal Developer attendees for a day. This sponsor can place a small banner / advert at the serving table(s).

#### Coffee Sponsoring Package

4 available € 1000 for 1 package (= 1 day)

Give our attendees the necessary shot of caffeine to keep them going through the day. This sponsor can place a small banner / advert at the serving table(s).

### After-hours Drink Sponsoring Package

3 available

€ 1000 for 1 package (= 1 evening)

The event ends at 18:00 each evening. Help the developers to unwind after a long day with a few drinks on the **Sky Lounge Terrace** (inside if weather does not permit). Drinks will be served until approximately 20:00. This sponsor can place a small banner / advert at the serving table(s).





We are really looking forward to welcoming you as one of our beloved sponsors, and helping us make this an unforgettable event. If you want to contact us or have any inquiries regarding sessions, sponsoring or anything else, please send an e-mail to ddd@drupal-austria.at.

Additional information will be announced at

https://www.drupal-austria.at/veranstaltungen/drupal-developer-days-2023-vienna-ddd23 and soon at https://ddd23.drupalcamp.at